Google Fiber - Mobile
Wireframes v2.0

Method

Mobile Architecture Map

Level 1

Home

Recent
Bookmarks
Recommendations

DVR (manage not watch)

- Current Recordings
- Upcoming Recordings
- Manage

Guide (manage not watch)

Views:
All
Recent Channels
Local

Watch Now (manage not watch)

Remote Control

Search

Level 2 and 3

Bookmarks

New Releases

Popular

All Movies

- Genres

All TV Shows

- Genres

Local

Global

User Profile

Settings

Mobile
Home

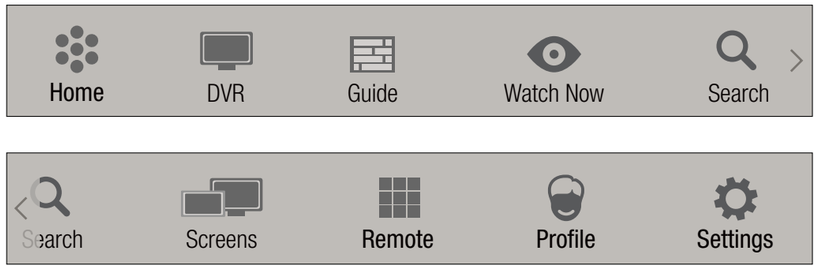
01 Recent
A sample of the most recent content in Recent is shown here. This includes In-Progress Videos, Last Watched Channels, Rentals, and New Recordings.

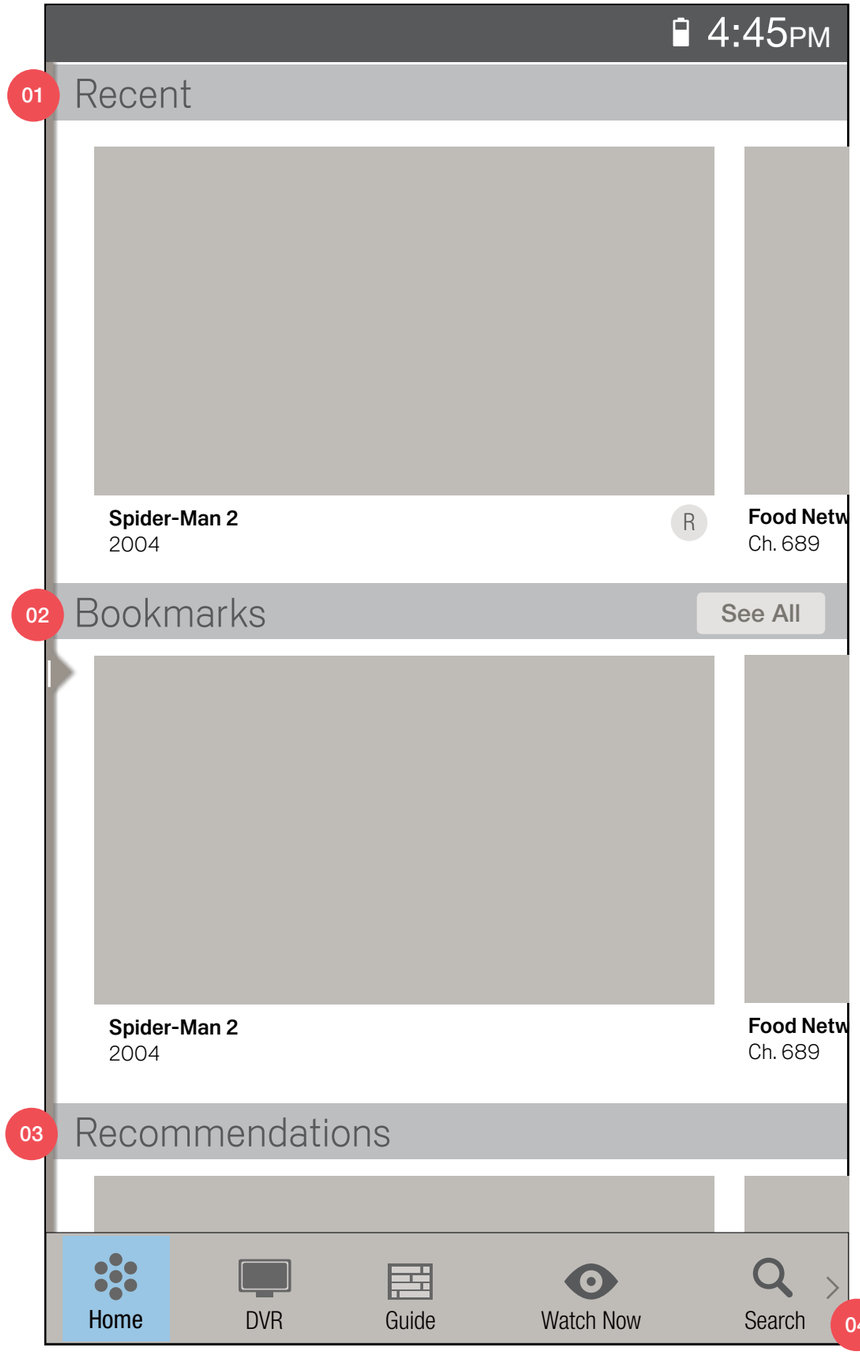
02 Bookmarks
A sample of the newest bookmarked items.

03 Recommendations
A sample of the newest recommendations made by Google

04 Other Main Menu Items
If the user scrolls the menu, the other menu items they would see are Local and Settings.

Scrolling through navigation:





Mobile
DVR

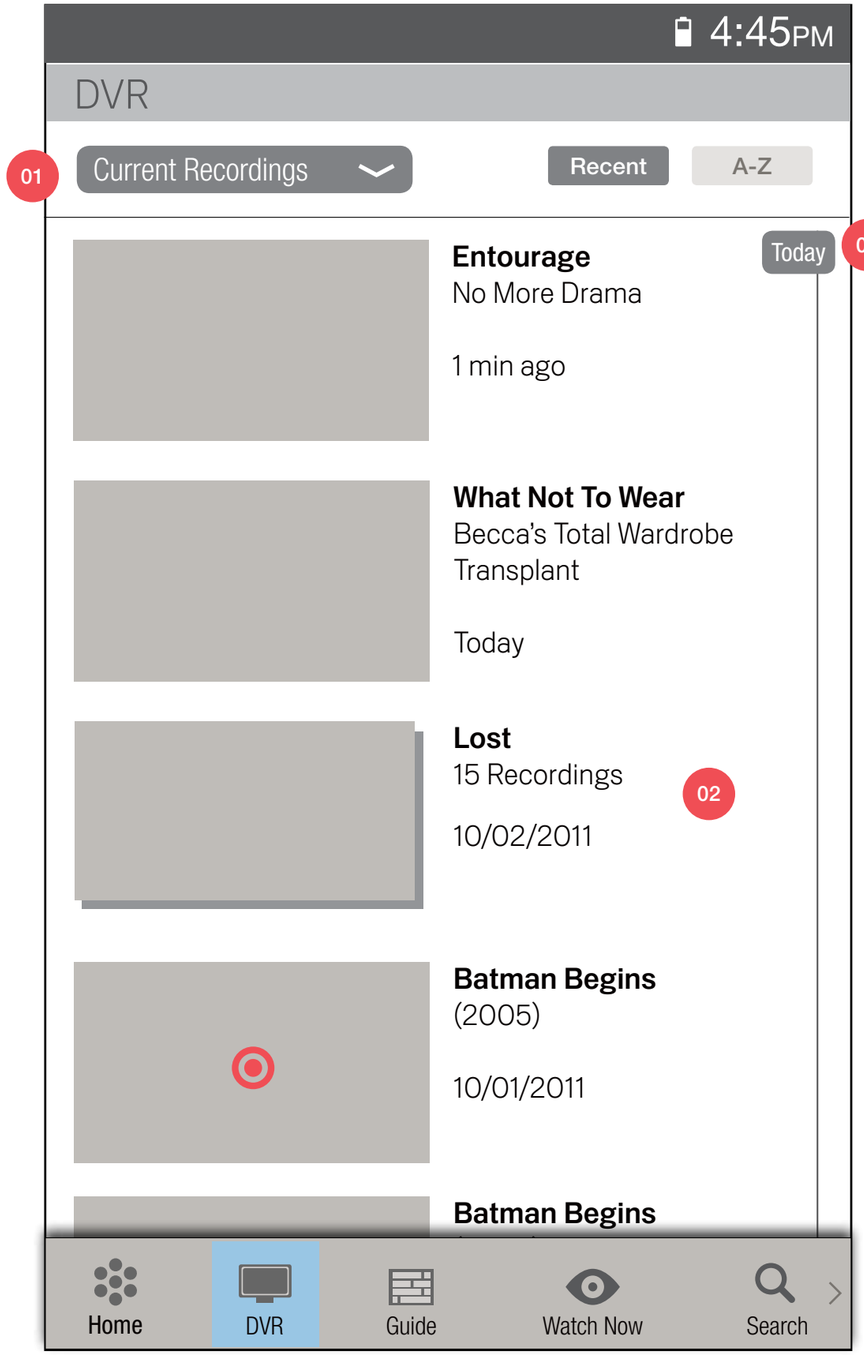
01 Current Recordings | Upcoming Recordings
These are used to switch between the different tabs of the page.

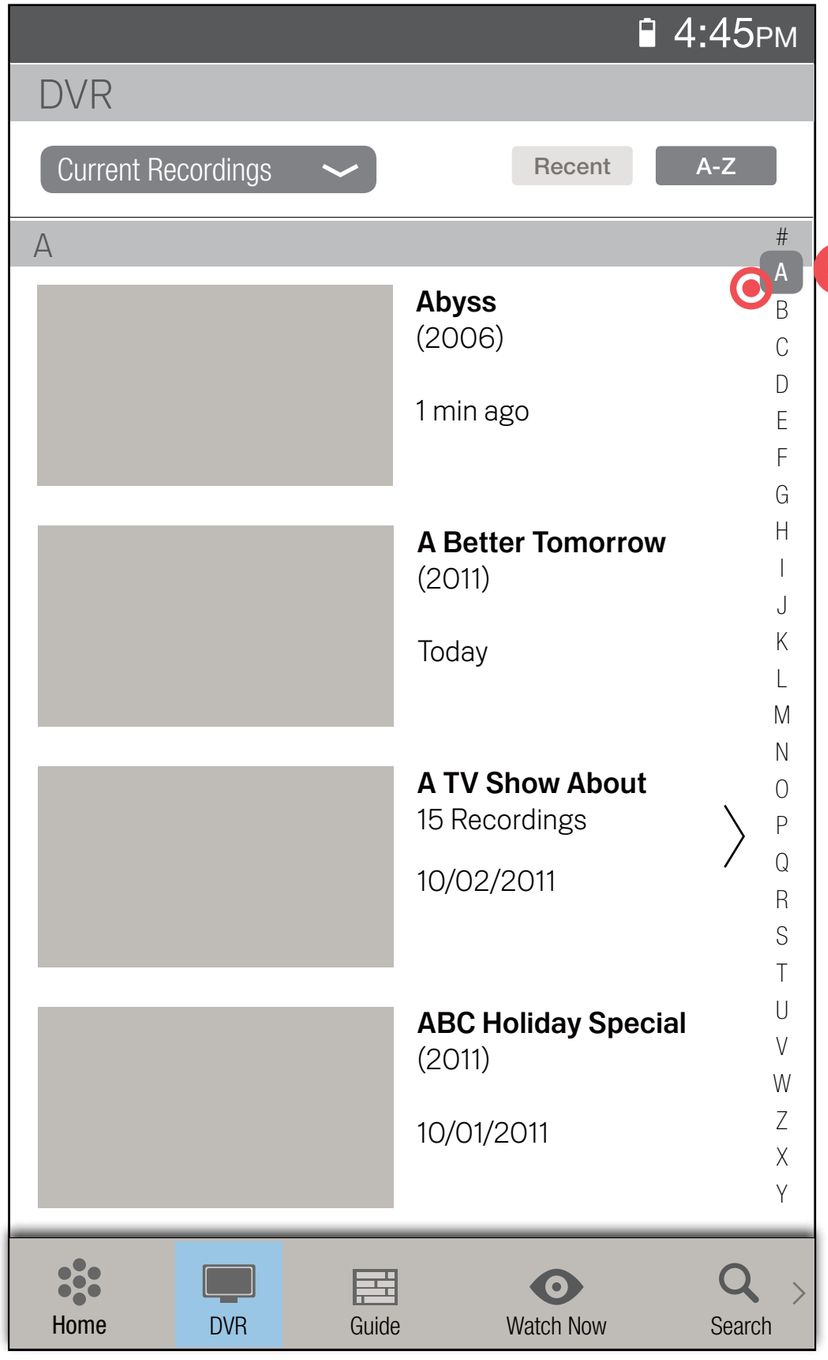
02 Series Recordings
When the user presses this, they will be taken to another page with a list view of all the recordings in that series.

03 Recent Listing
On tap and drag of Recent scroll bar, moves user through time, recent to past. List scrolls with movement along the bar.

Fri, 12/23

04 A-Z Listing
On tap and drag of A-Z scroll bar, list jumps to selected letter, or scrolls along with the users motion up and down the bar.



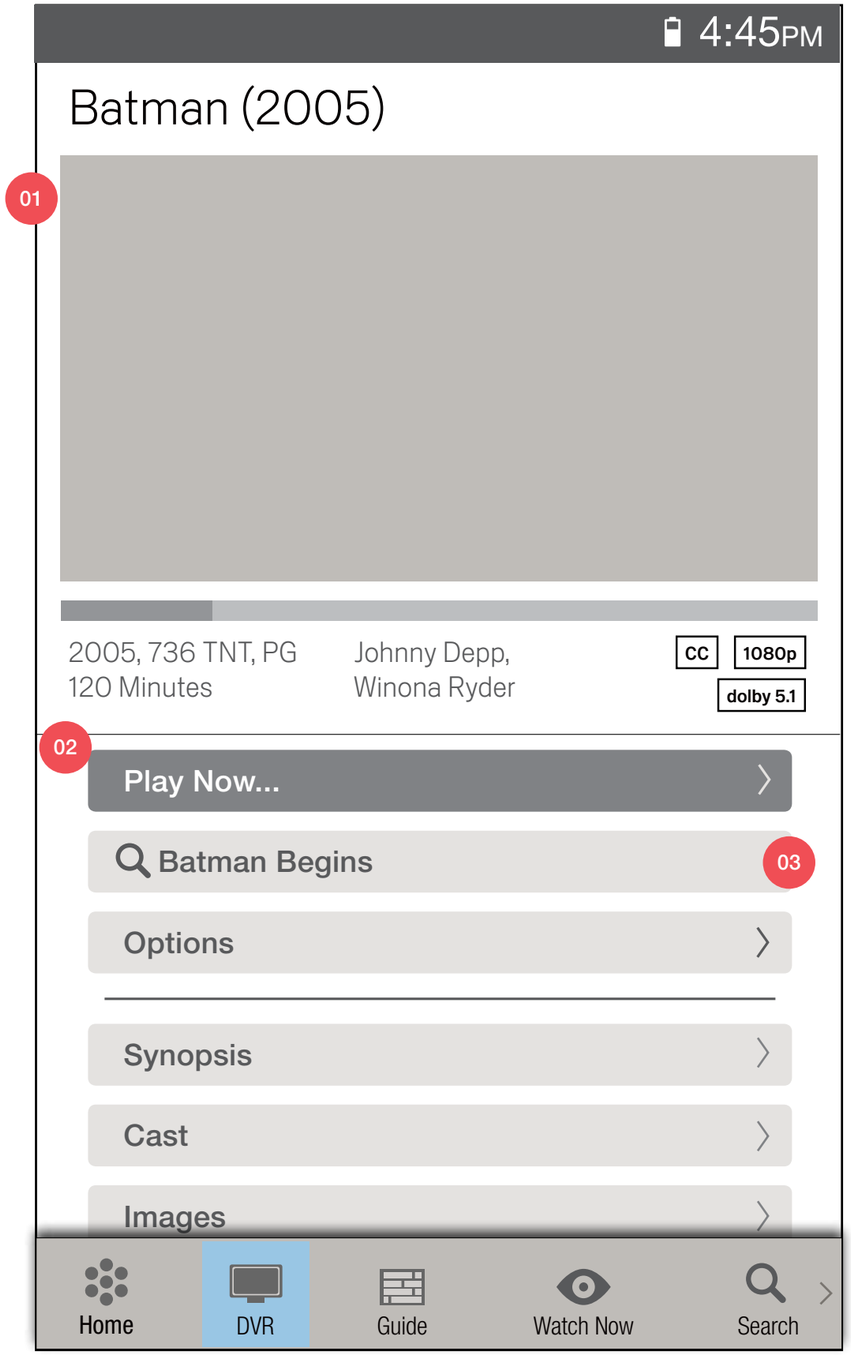


Mobile
Movie Detail

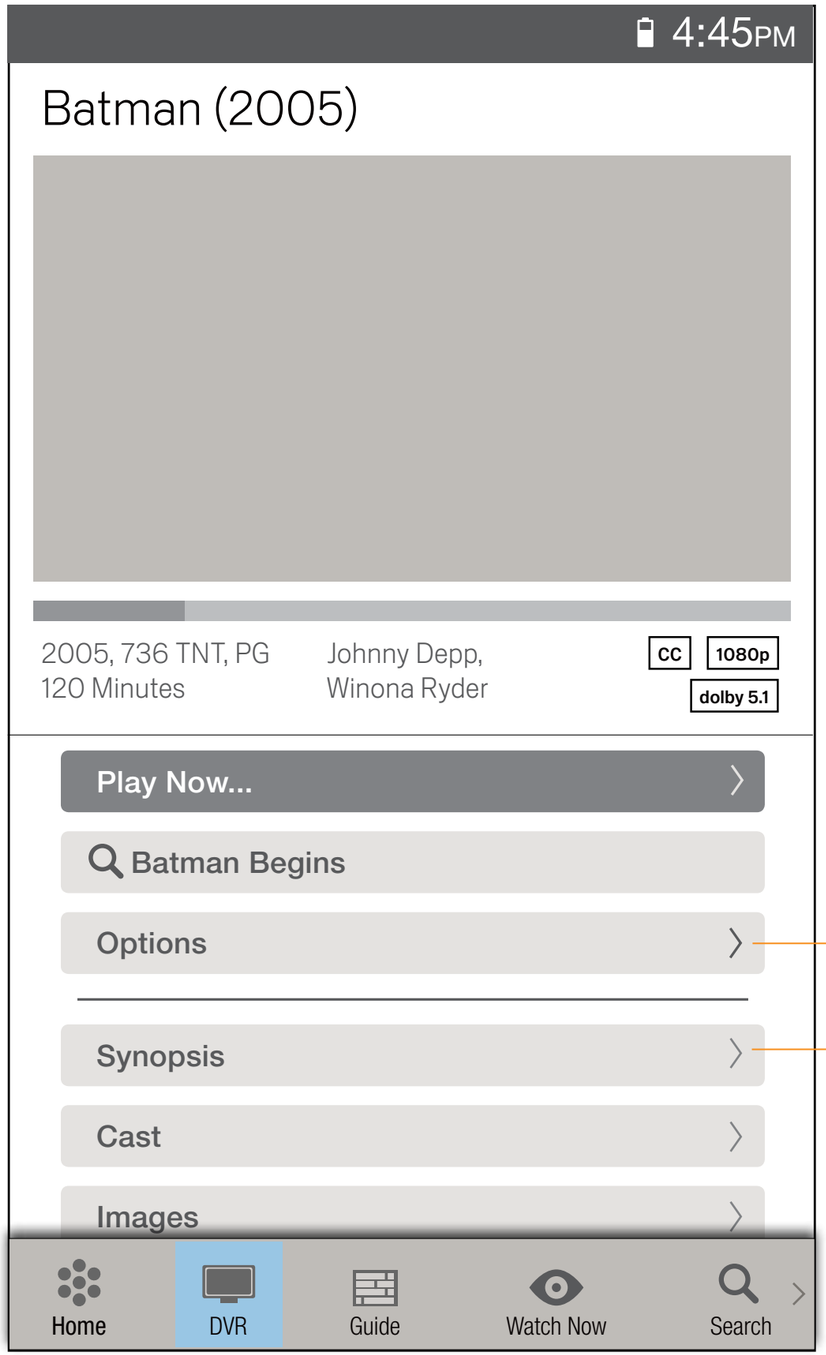
01 Detail Screen
On tap of any item in the grid, epg, etc... the details for that show display full screen. Displays thumbnail, any progress the user has made watching, and high level meta data.

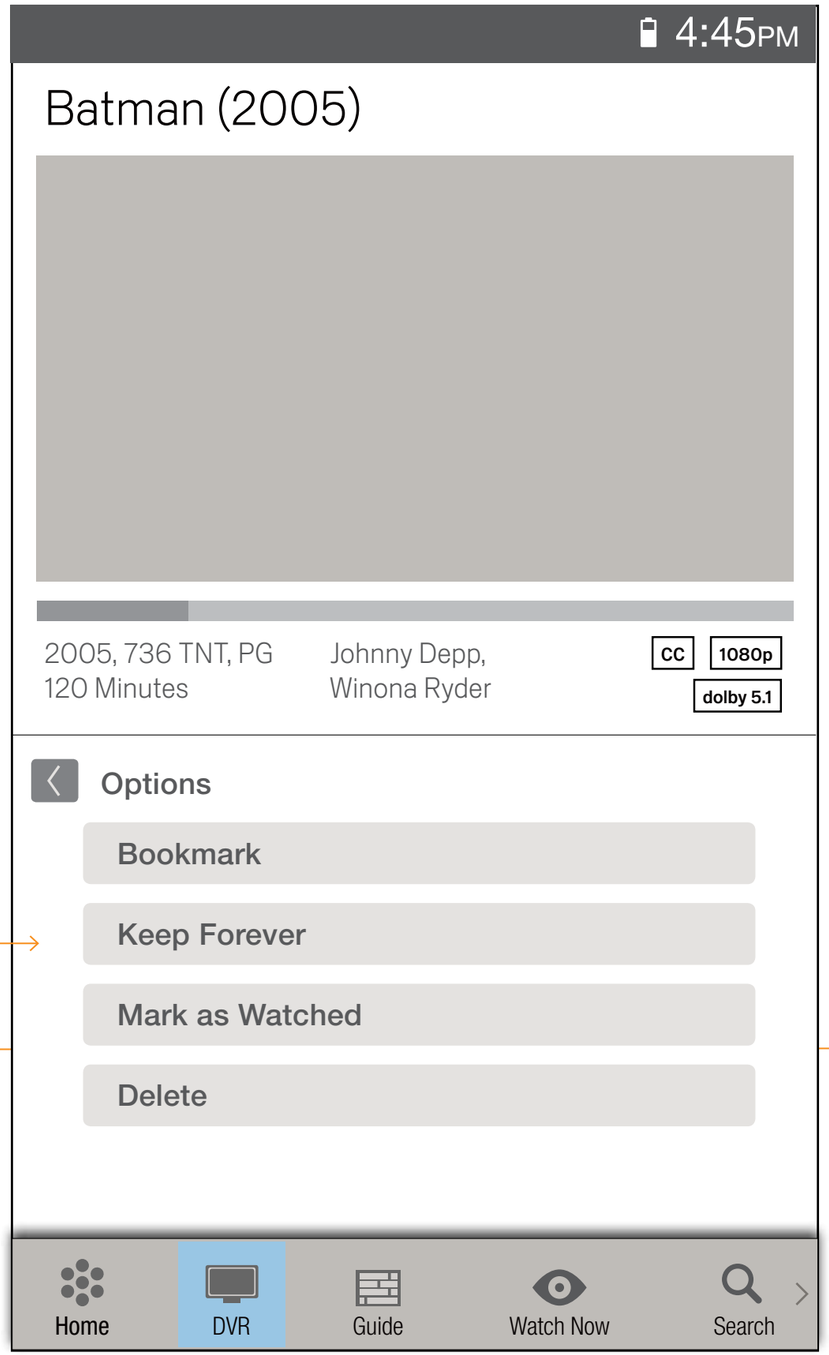
02 Actions
Play Now...: Allows user to select a screen to watch this on.
Context Search: Contextual search based on this movie/ show
Options: Surfaces further options for this piece of content. See next page.
Synopsis: Displays synopsis for movie/show
Cast: Displays cast for movie/show
Images: Displays images for movie/show
Related: Displays related content

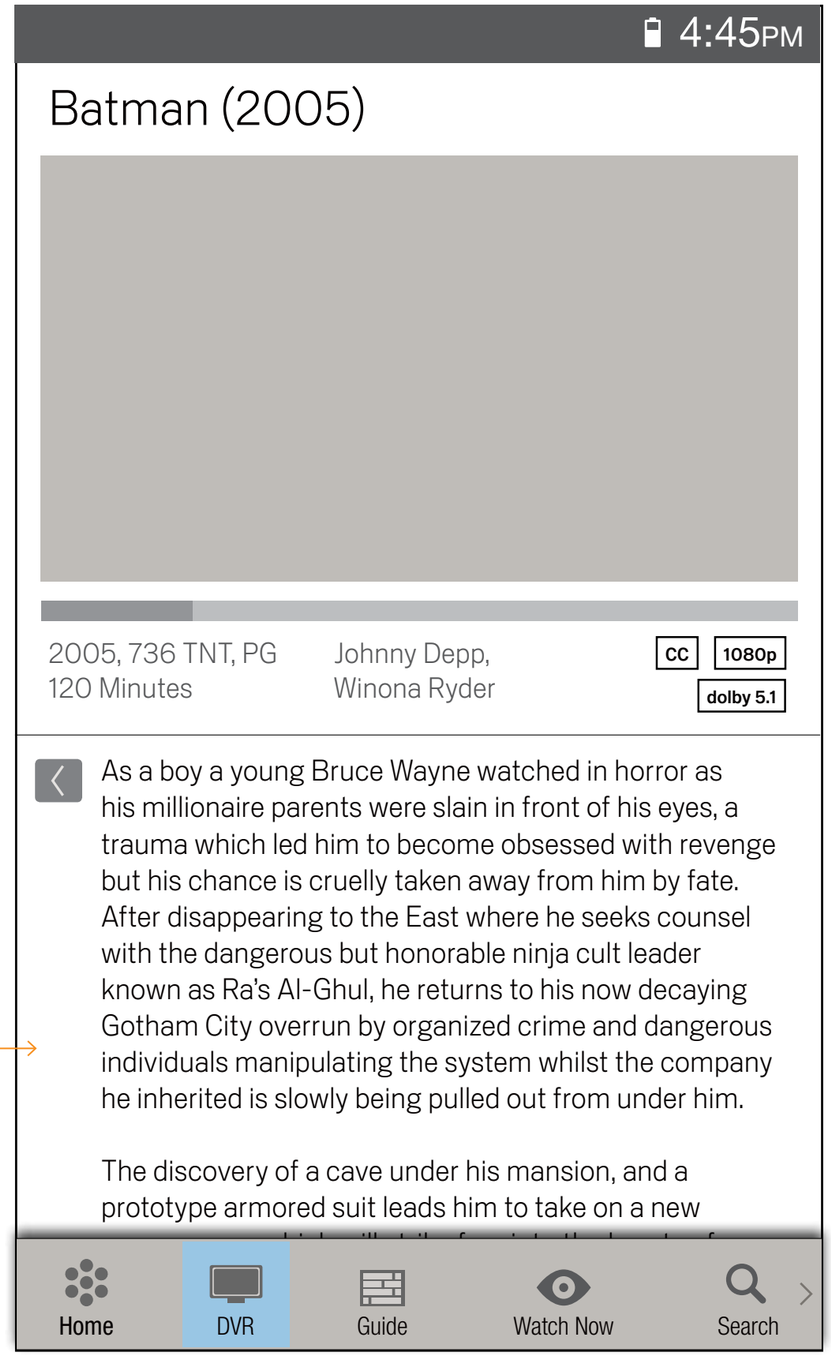
03 Context Search
This takes the user to a new screen that shows the search results in context of the movie or tv show.



Mobile
Movie Detail Flow







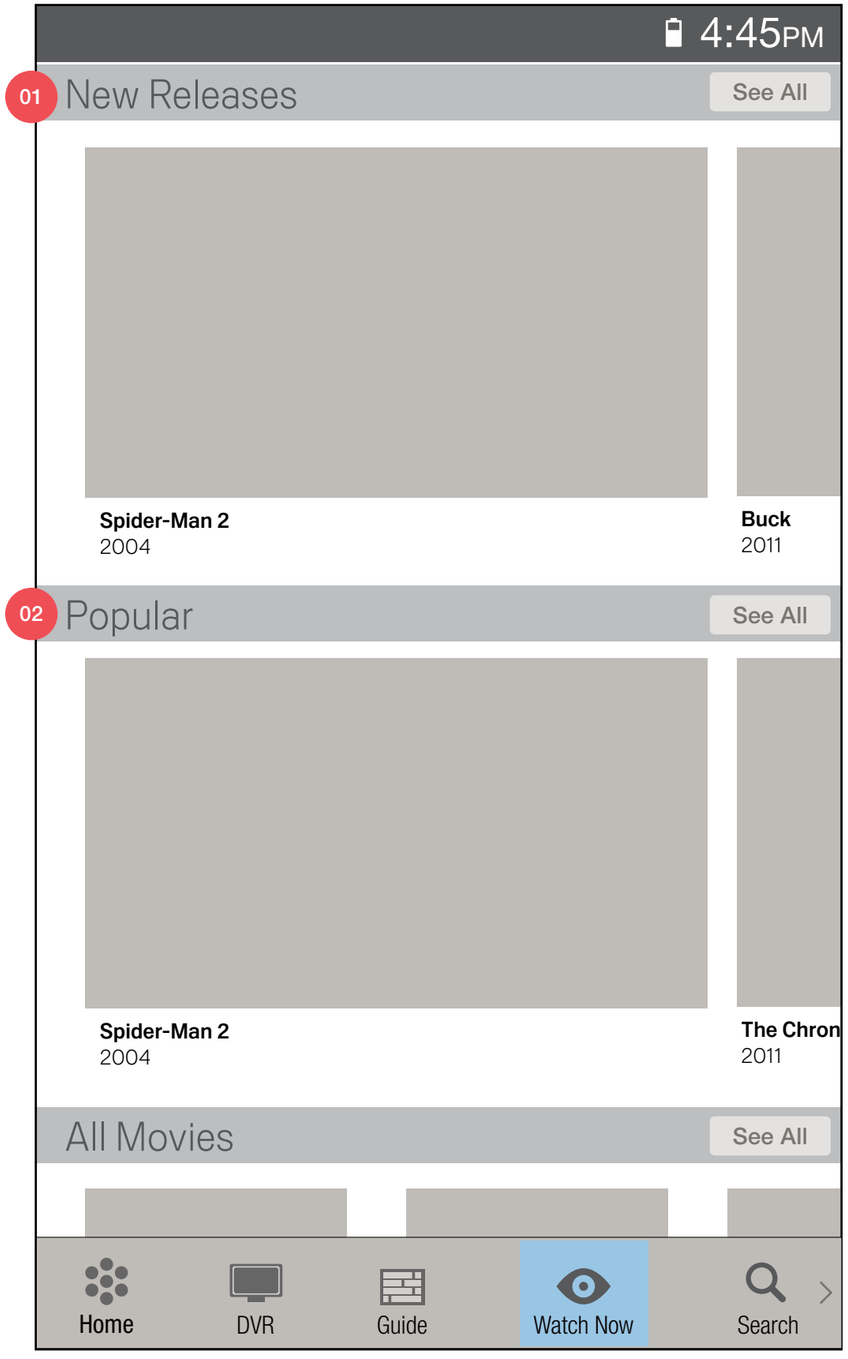
Mobile
Watch Now Landing

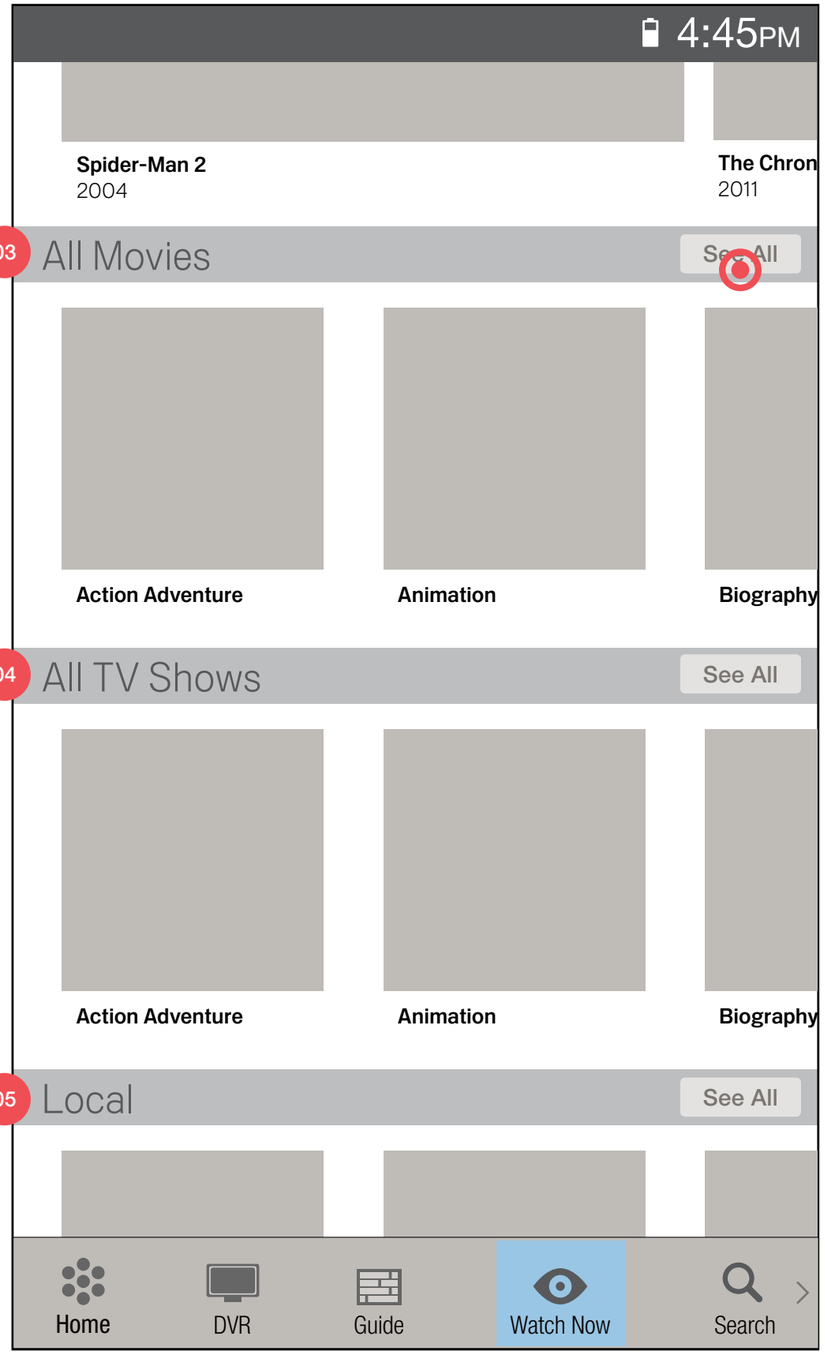
01 New Releases
Shows a list of new releases from the Watch Now section. On tap of See All takes the user to the full grid of New Releases.

02 Popular
Shows a list of most popular movies and tv shows from the Watch Now section.

03 All Movies / All TV Shows
Shows a list of all Genres within each. You can scroll horizontally through all the Genres or jump into the list of all genres.

04 Local
Surfaces the local channels. May not even need to go into “See All” if there’s not that many.





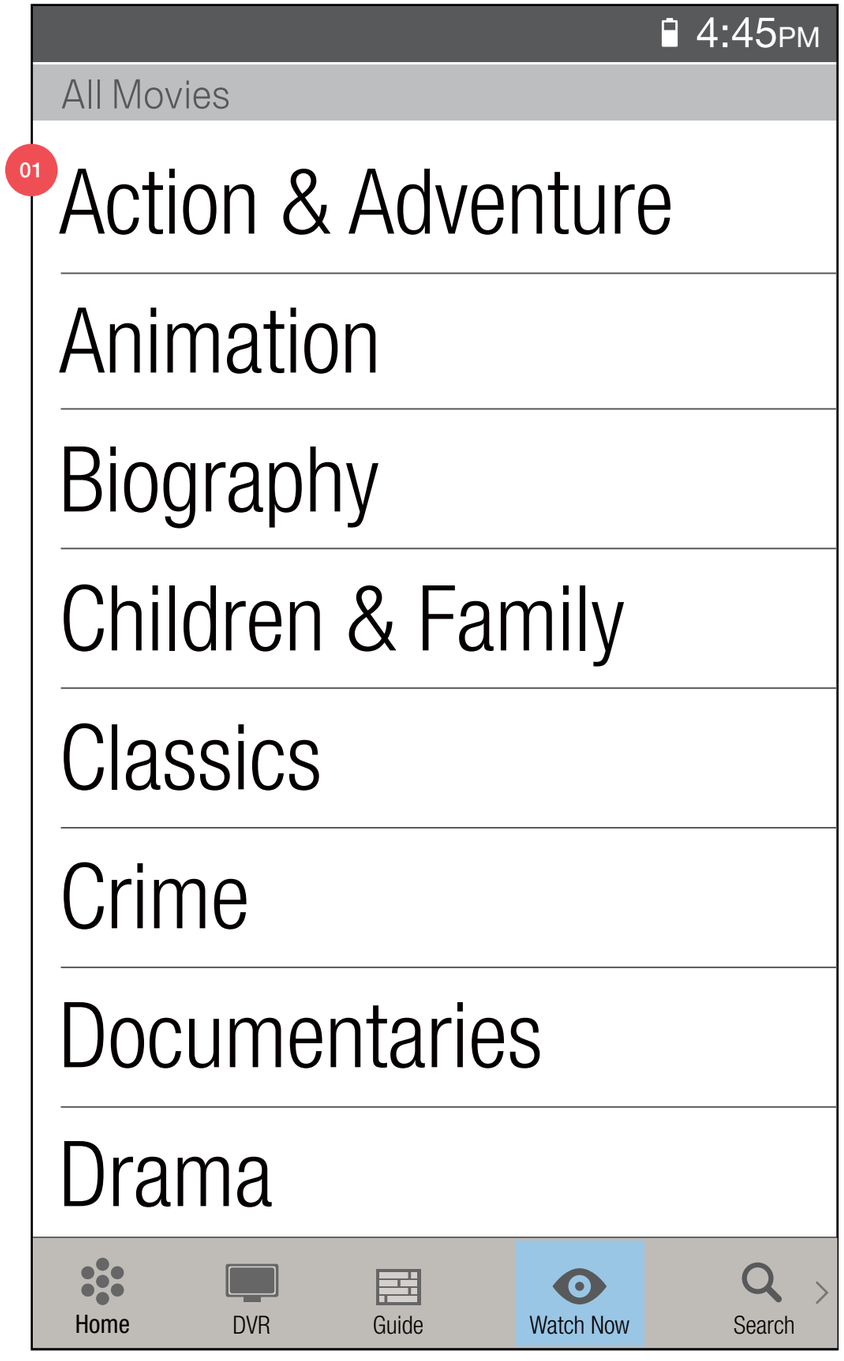
Mobile
Genres

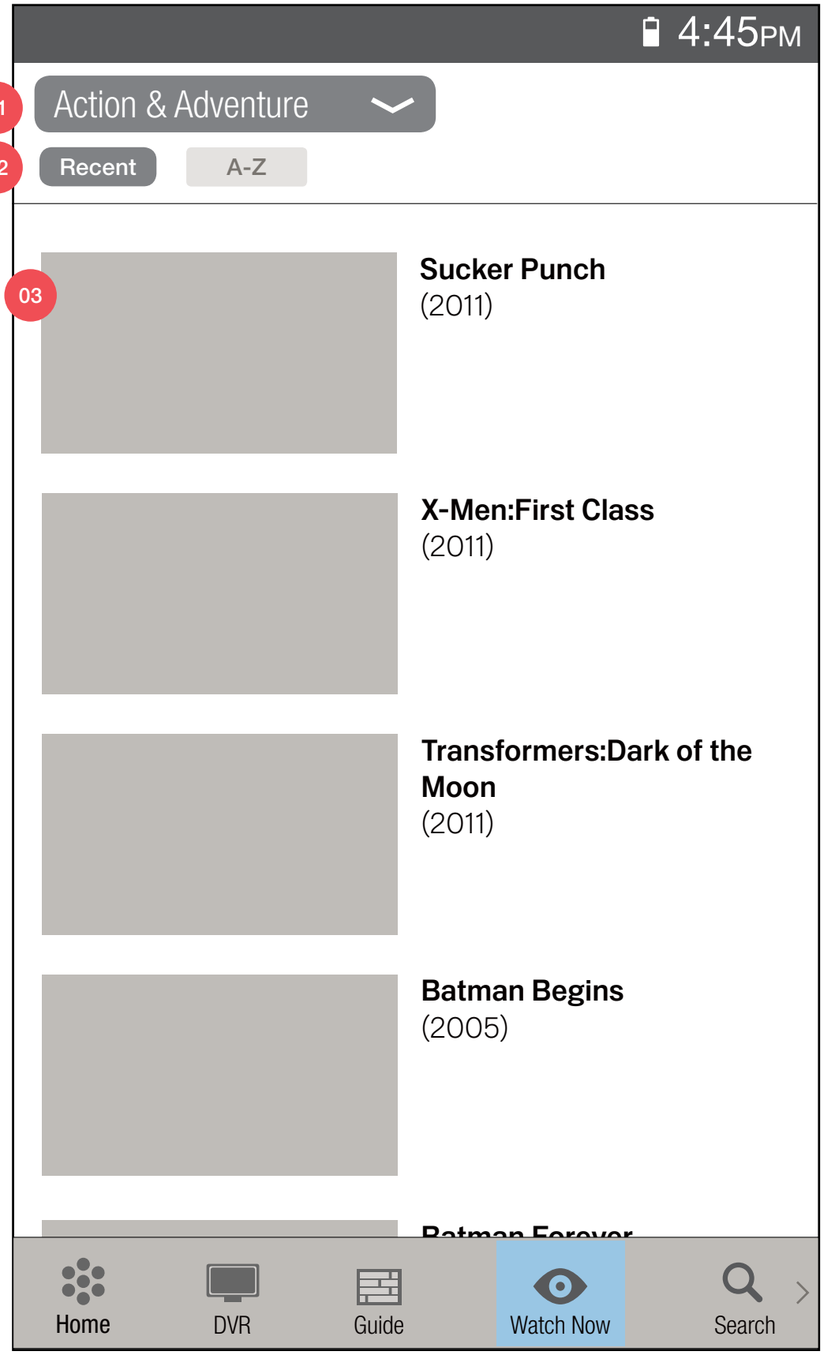
01 Genres List
For both Movies and TV Shows, Genres display as a list.

02 Genre Selector Dropdown
On tap displays view options for viewing: Photos, Videos, Music

03 Filters and Views
Recent / A-Z
Grid / List

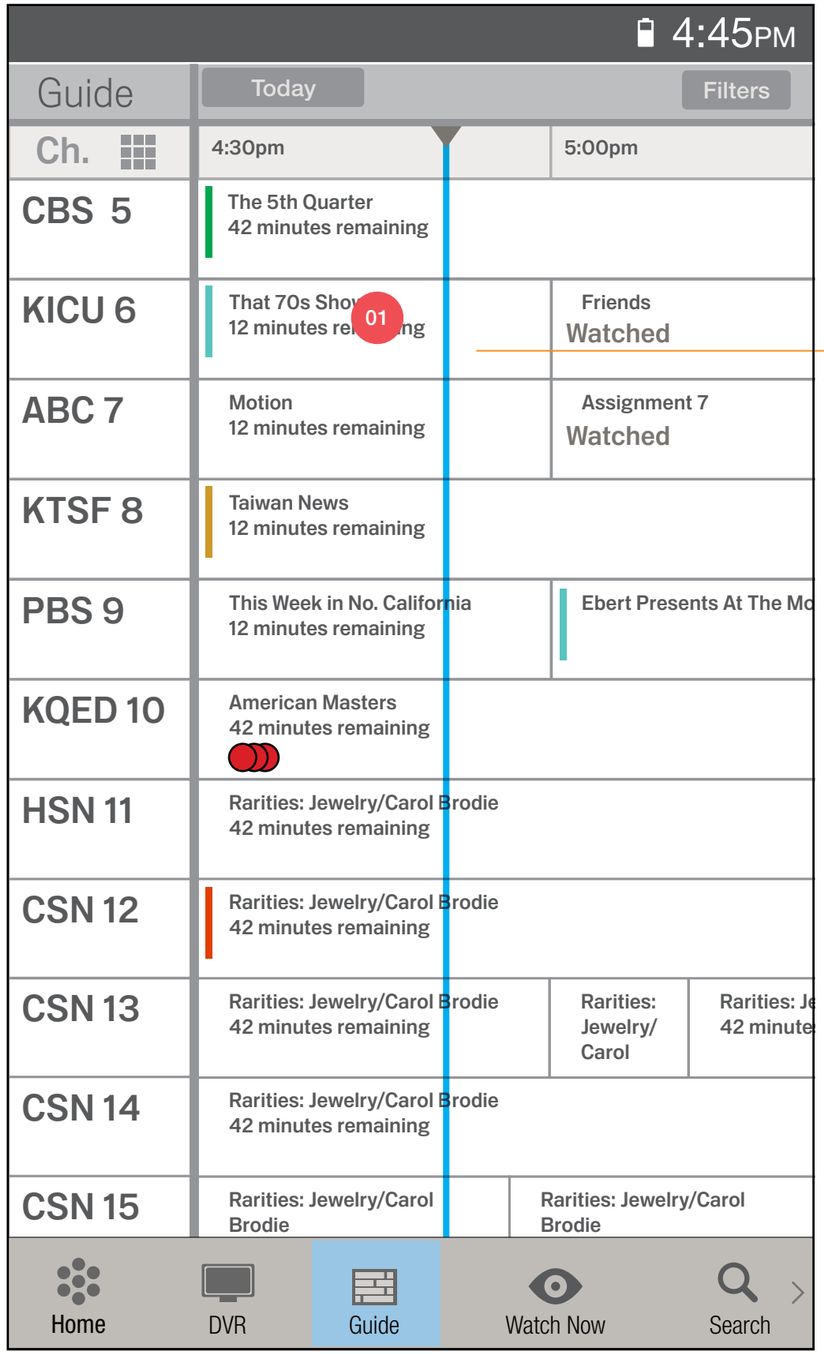
04 Content Thumbnails
Display as either a group (folder) of shows or individual movies/shows. On tap of any thumbnail user is taken to the detail screen for that item.

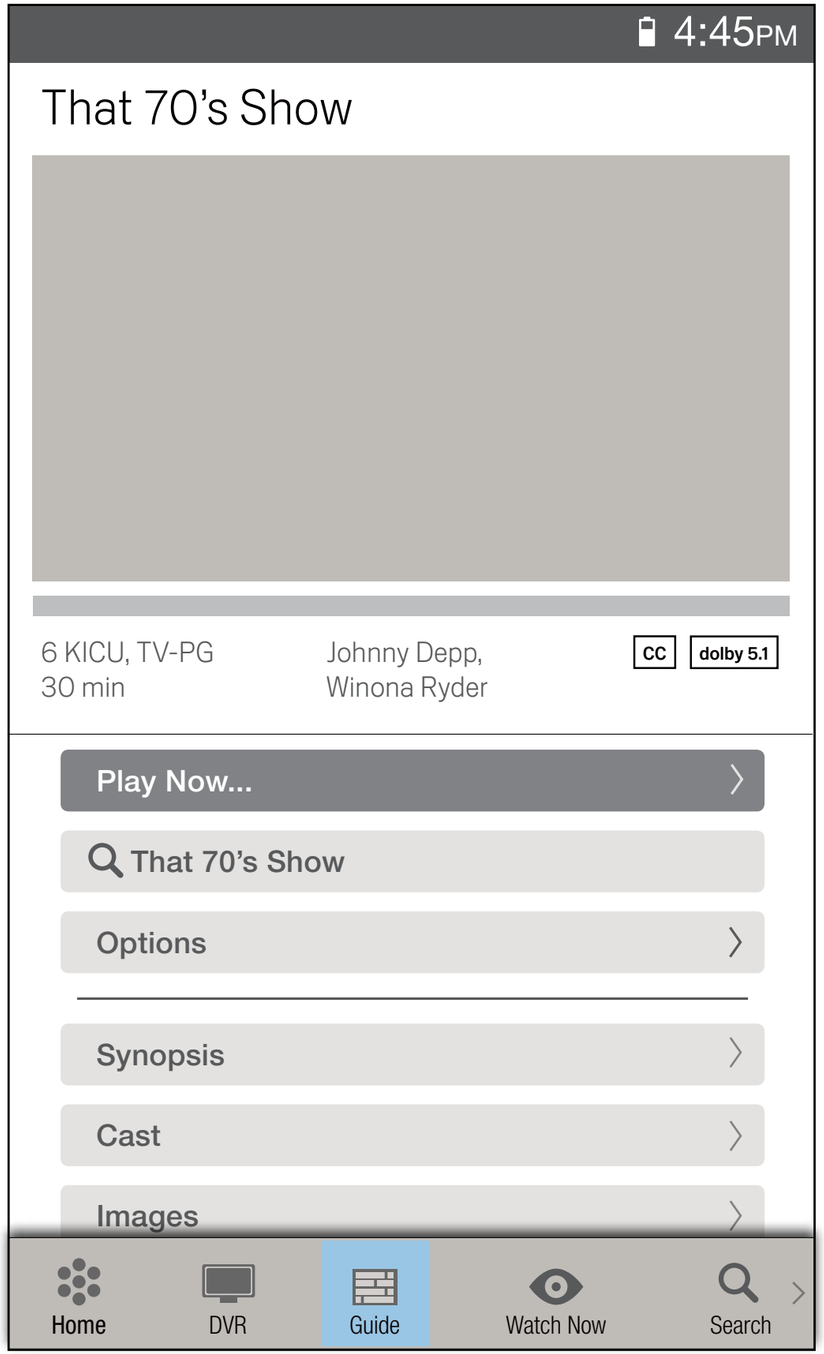




Mobile
Guide

01 Program in Guide
On tap, updates the panel on the left with info and actions for the show.





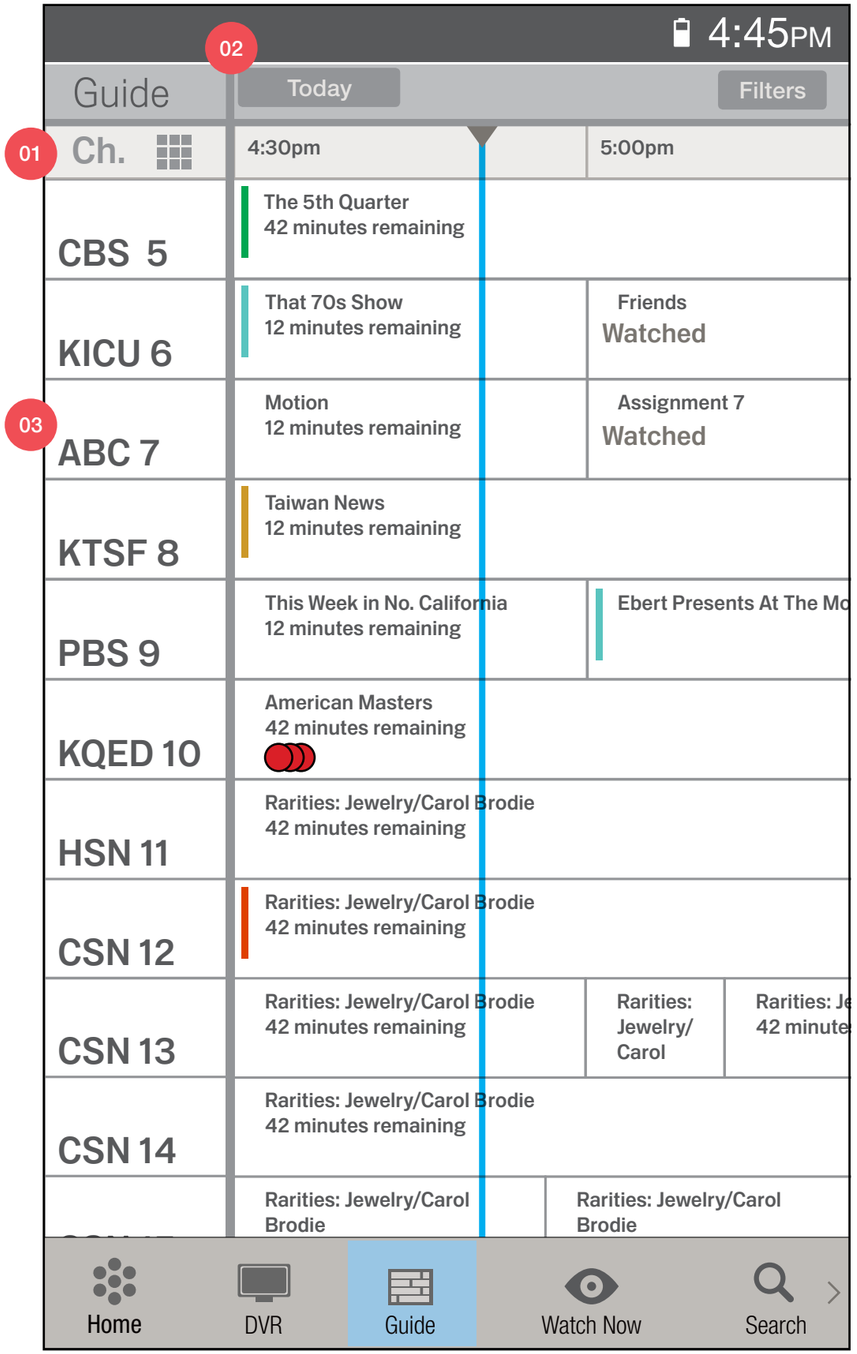
Mobile
Guide Options/Filters

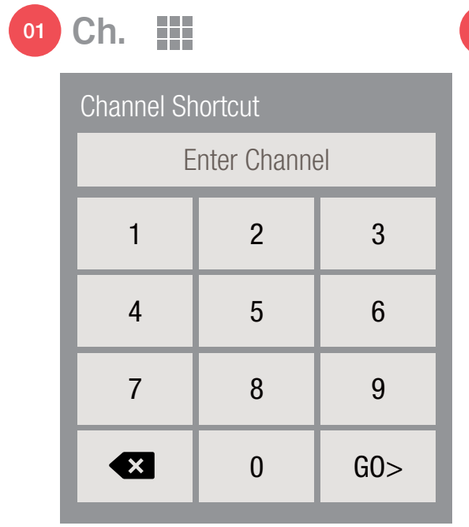
Options display in an overlay on the screen.

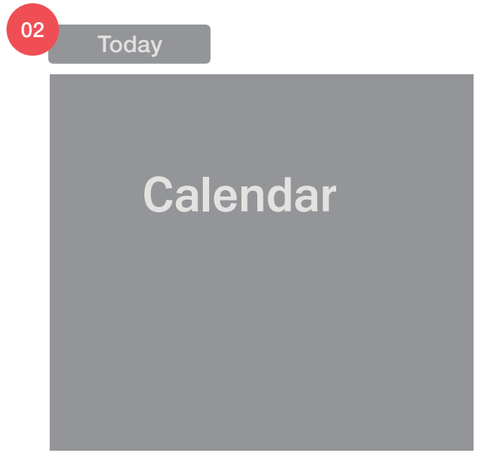
01 Channel Selector
On tap, brings up a keypad to select a channel to go directly to in the EPG.

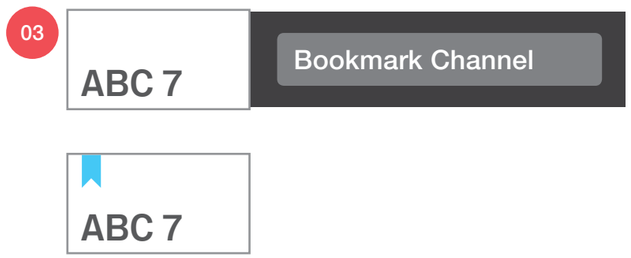
02 Date Switcher
On tap, brings up a calendar for the user to choose what day/date to jump to.

03 Channel
Bookmark channel button displays on tap of channel button.





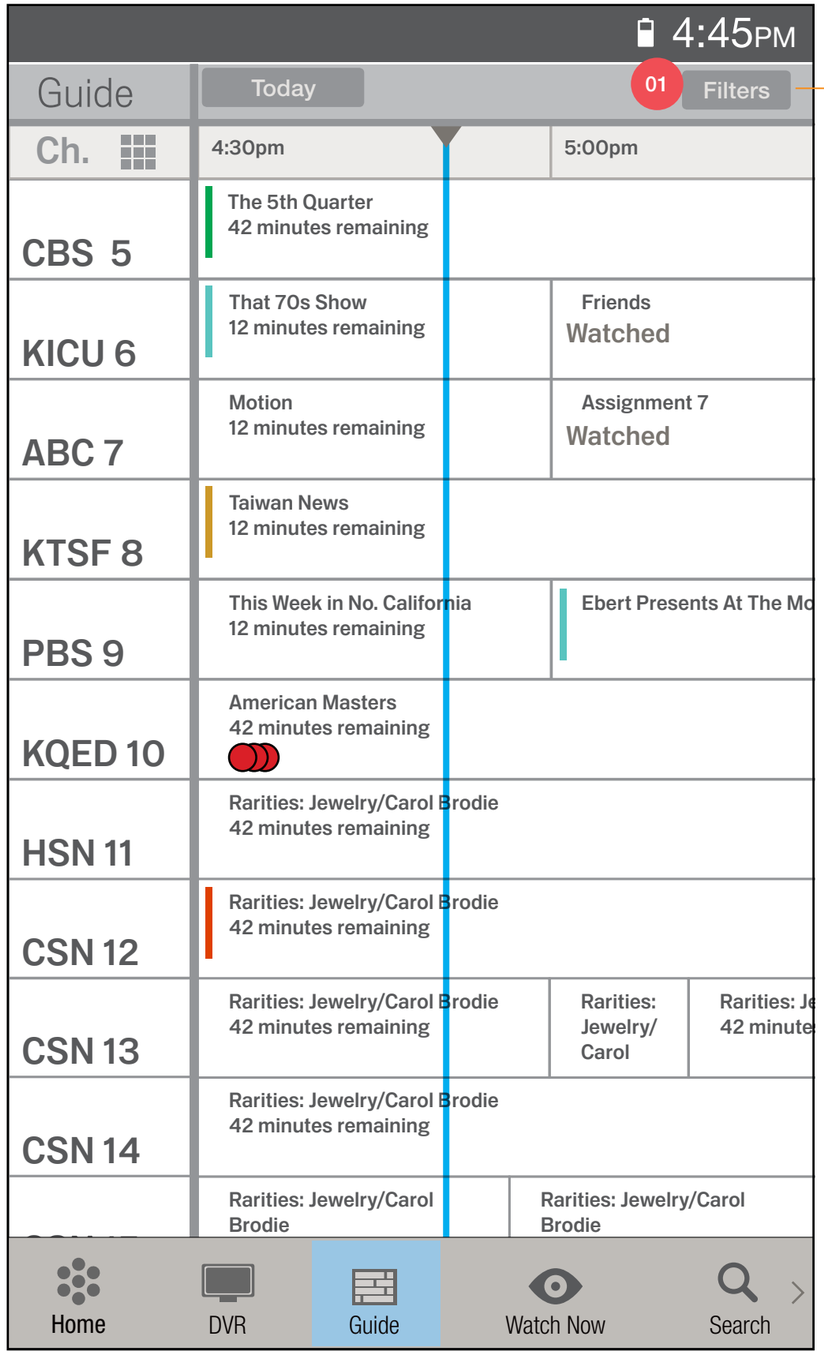


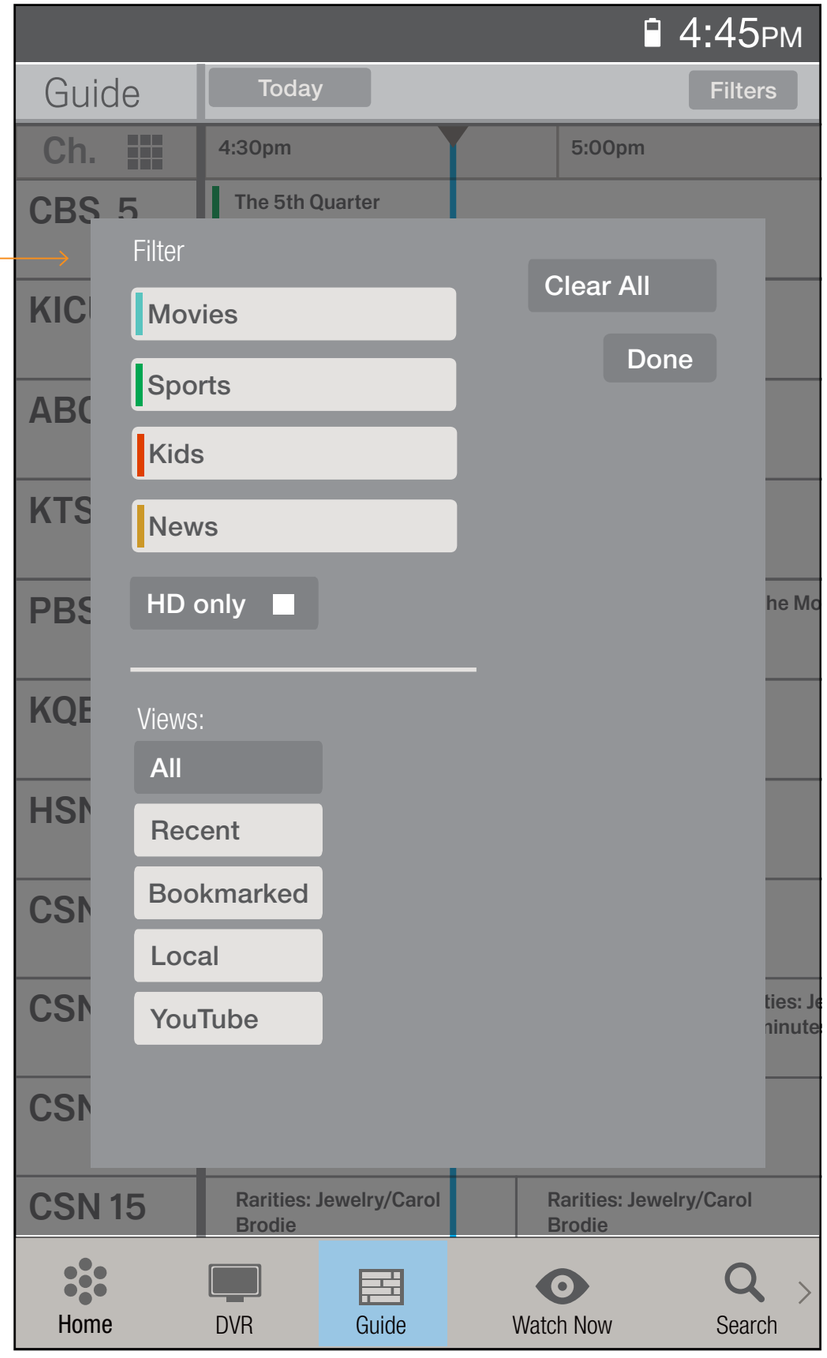


Mobile
Guide Options/Filters

01 Filters
Views: All, Recent, Local, Youtube
Filters: Movies, Sports, Kids, News
HD only

All are on by default. When the user taps on a filter, the other turn off, and the screen will only show whichever is selected.
User can select more than one filter at a time.





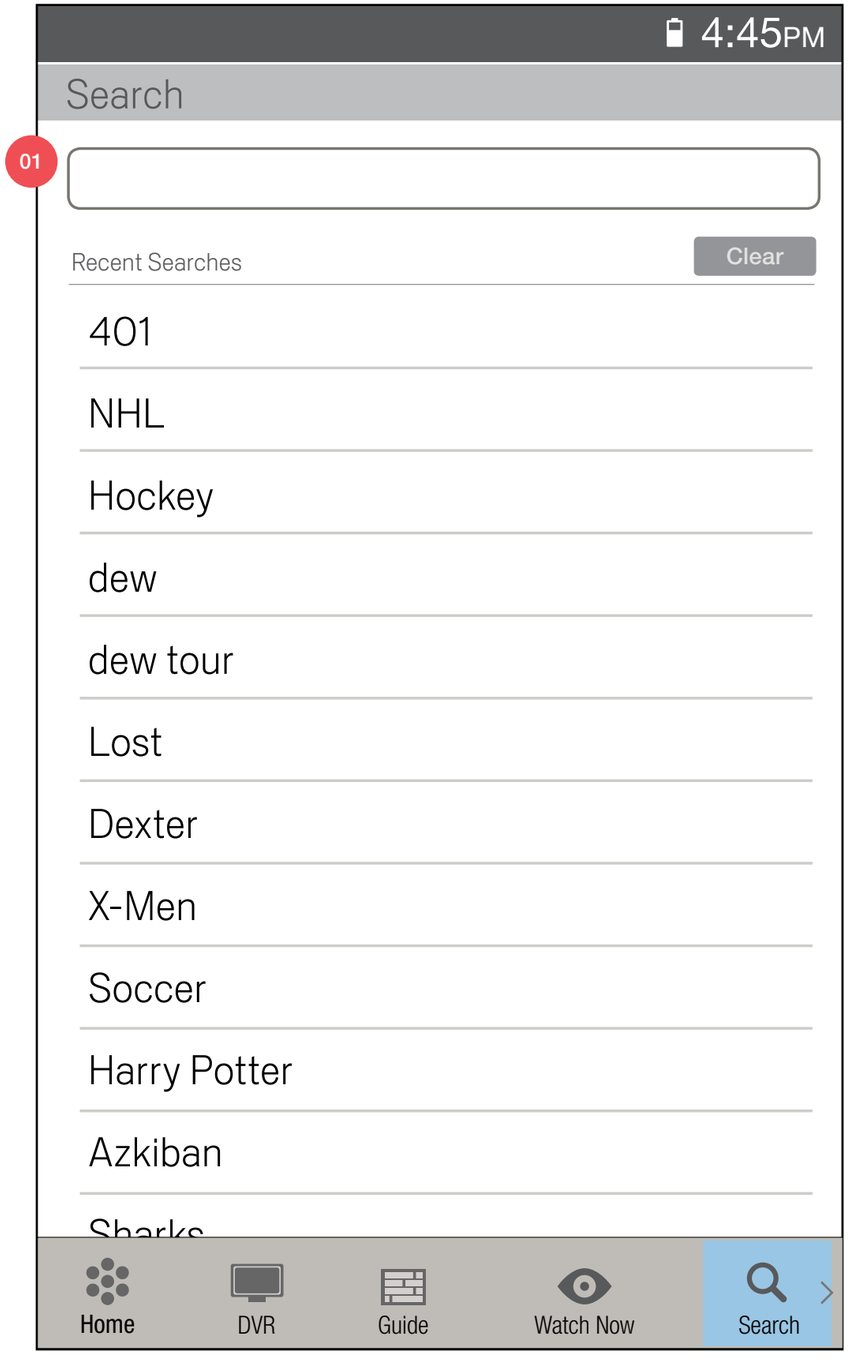
Mobile
Search

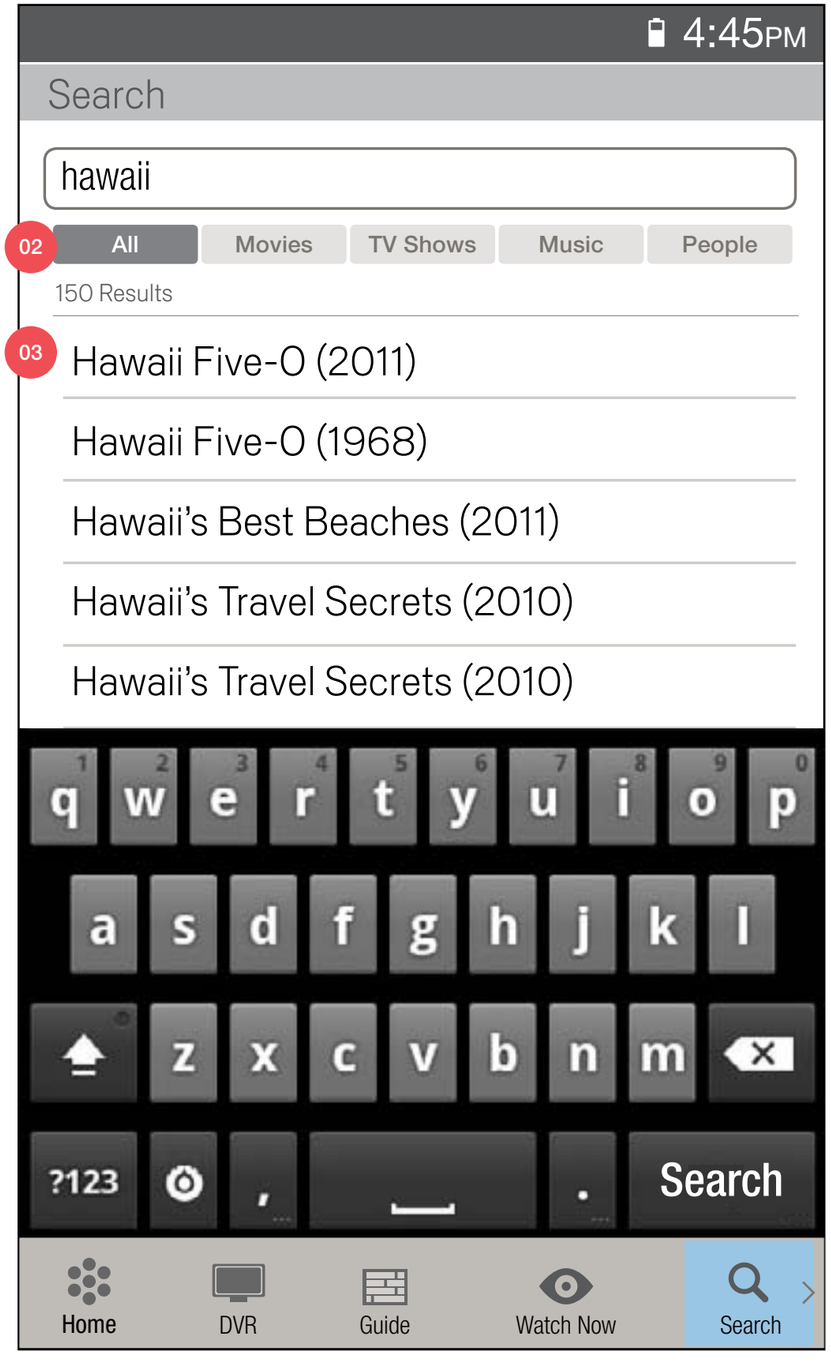
01 Search Landing
On launch of Search, displays Search field and recent searches.

02 Fitlers
Defaults to All. On tap of others, filters results on the right.

03 Search Results
Results are displayed categorized by TV Shows, Movies, Music and People. User can filter the results by each.

Filters are available on the left to quickly parse large batches of search results.





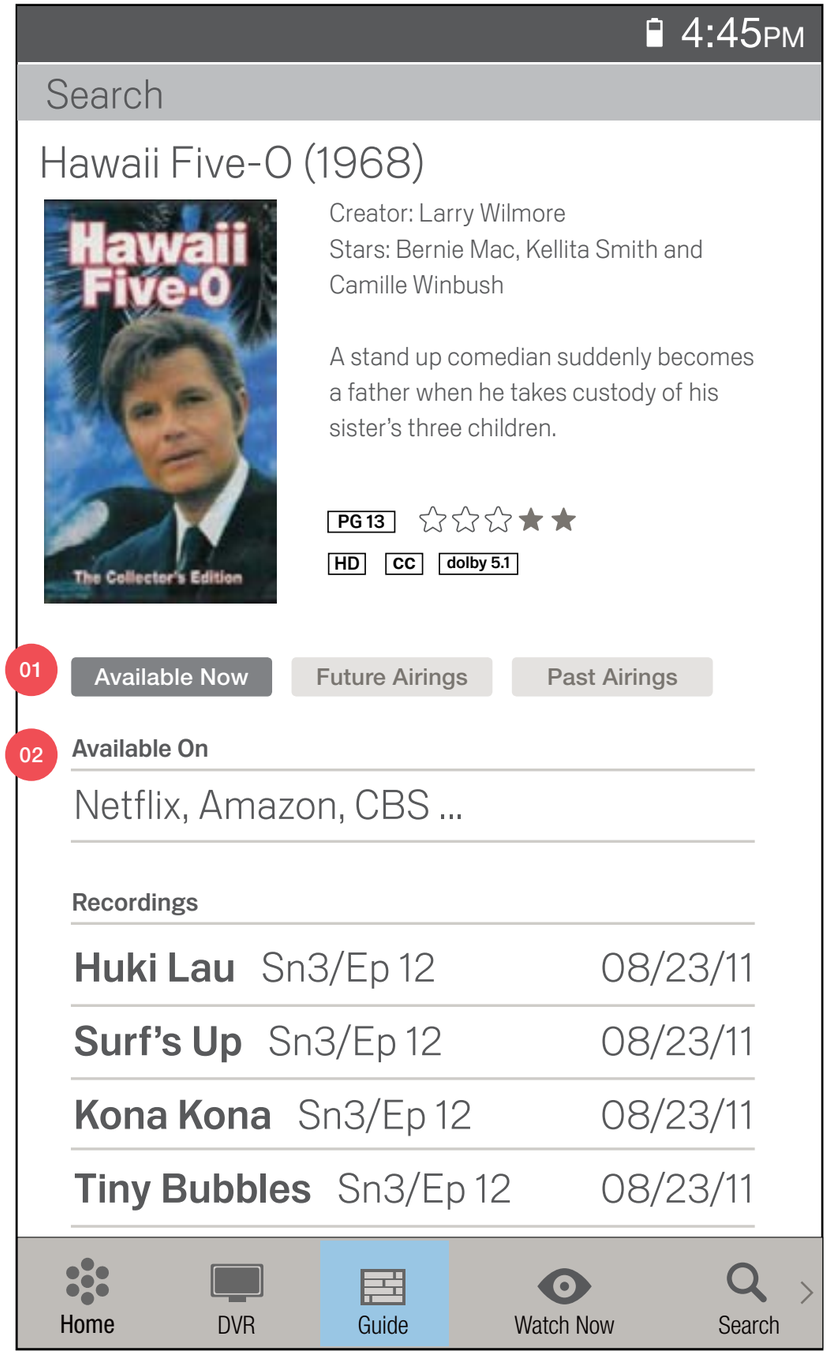
Mobile
Result with Viewing Options

01 Movie Options - Available Now
User can browse movie by Available Now (DVR and VOD content), Past Airings, and Future Airings.

Available Now is split up into DVR (current recordings) and VOD content, HBO, Netflix, etc...

02 Available Now Options
Displays content available either in your DVR or what's available in the Watch Now section.
On select of a recording, takes user to the detail screen for that item.
See next page.

On select of Available On, Neflix, Amazon, CBS, etc... takes user to the detail screen for this movie in the Watch Now section, with these options open.

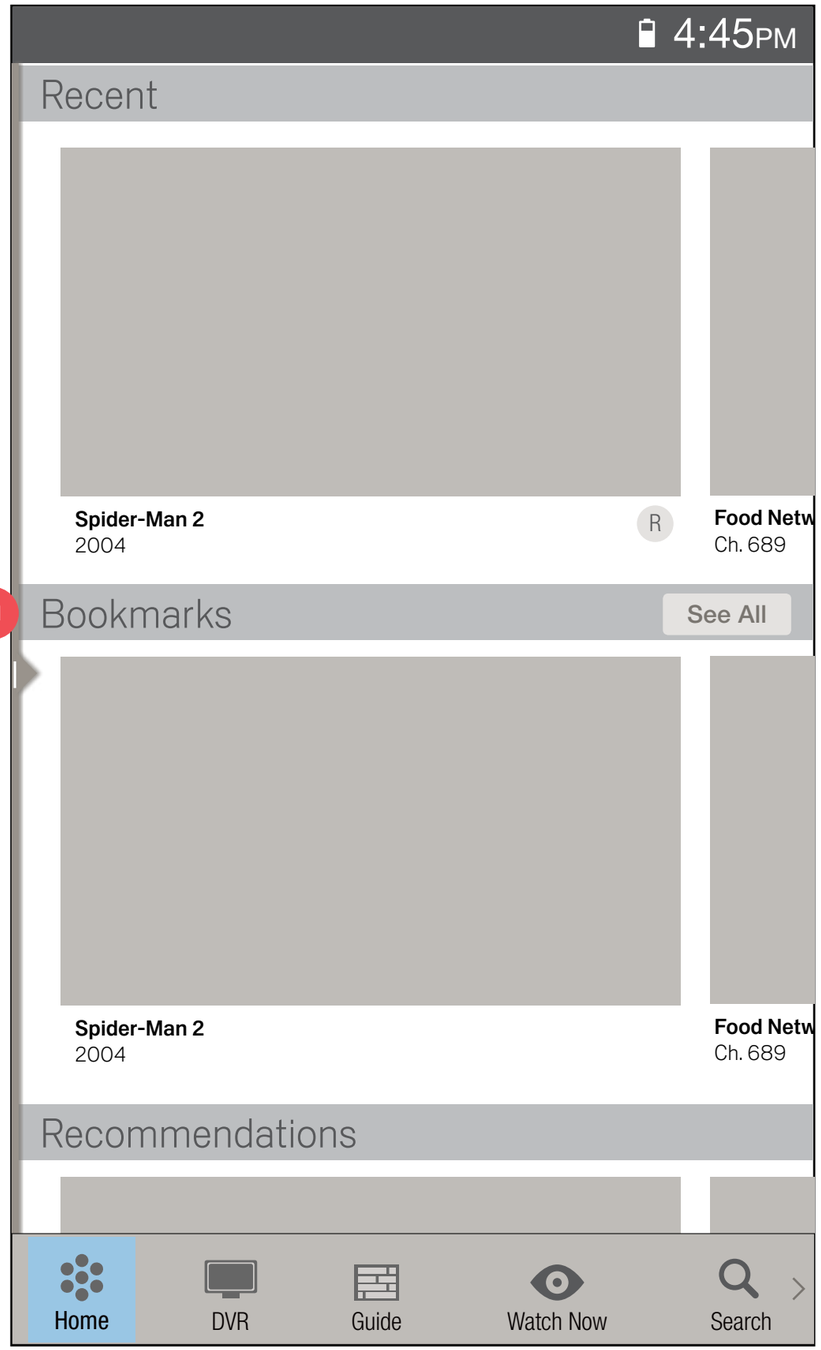


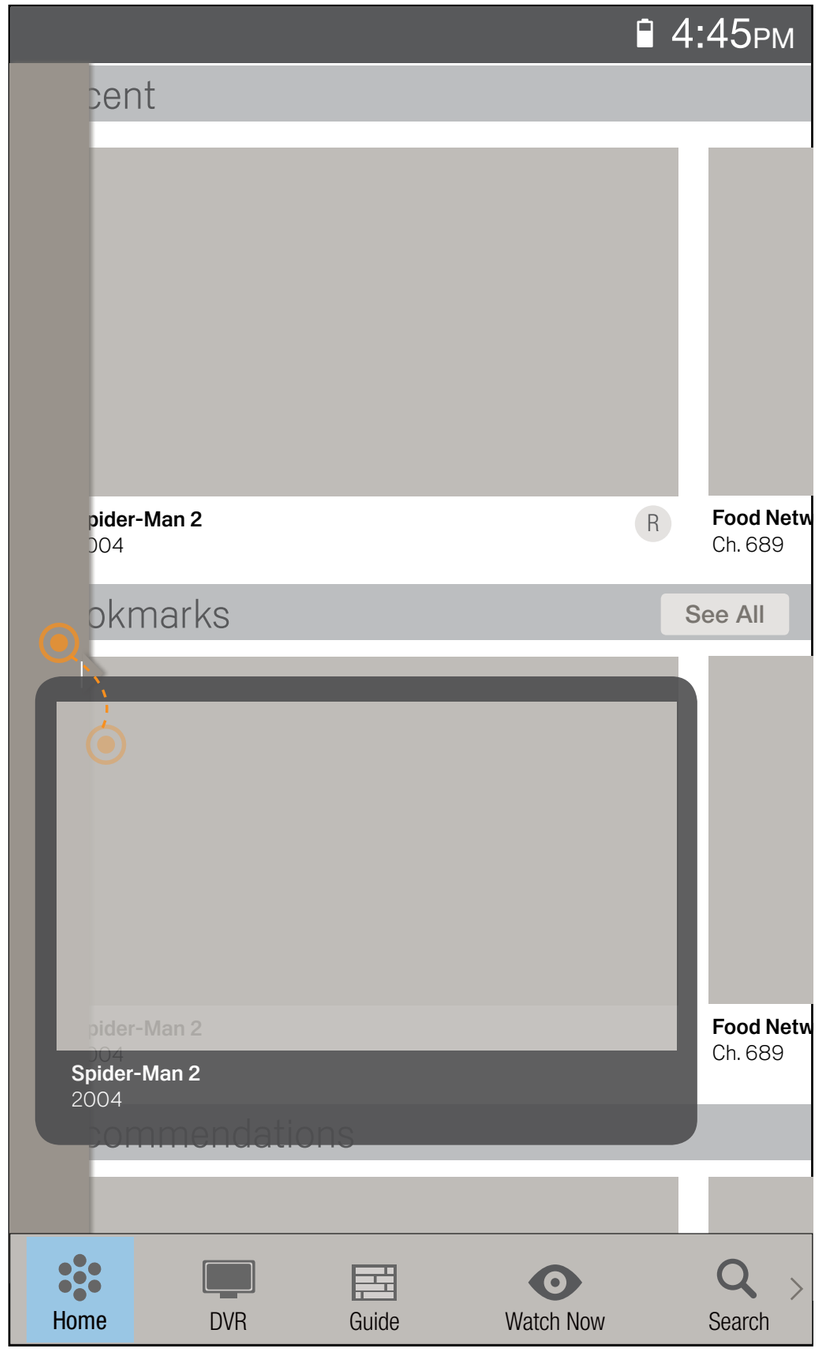
Mobile
Invoking Screens Overlay

Screens overlay is persistent and can be invoked on any screen or accessed via the navigation at the bottom.

01 **Invoking the Screens Tray**
User can access the Screens tray in 3 ways.
1) Drag and drop content to it (seen here >)
2) Edge swipe from the left edge.
3) Tap on the Screens menu item in the main nav.
Both options will bring out the Screens tray.

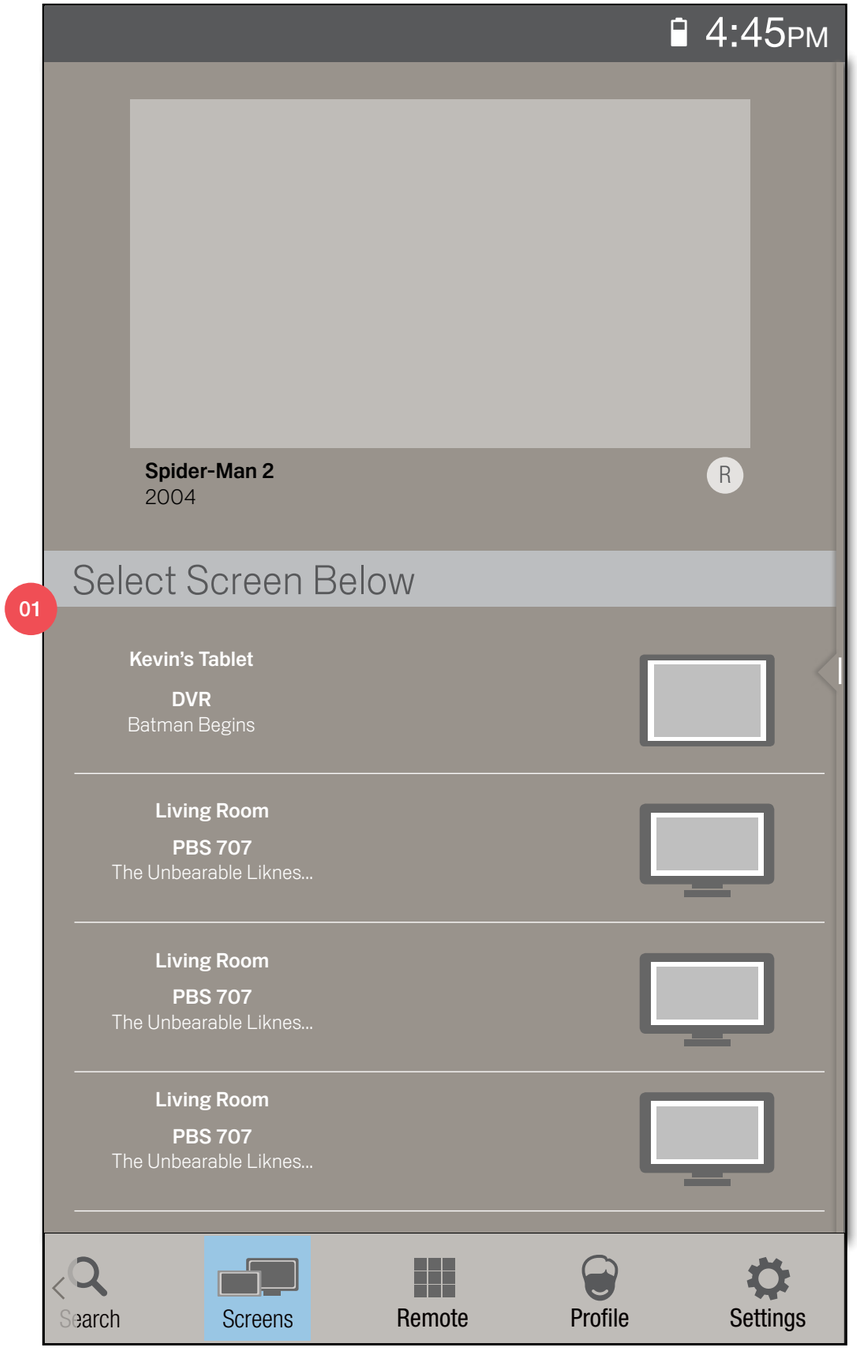
User can drag content to the edge, the tray will peak, and on release of the content, the screen takes over.





Mobile
Screens Overlay with Content

01 Invoking the Screens Tray
Once user drops the movie onto the tray, the screen takes over prompting the user to select which screen to play this on.



Mobile
Screens Overlay

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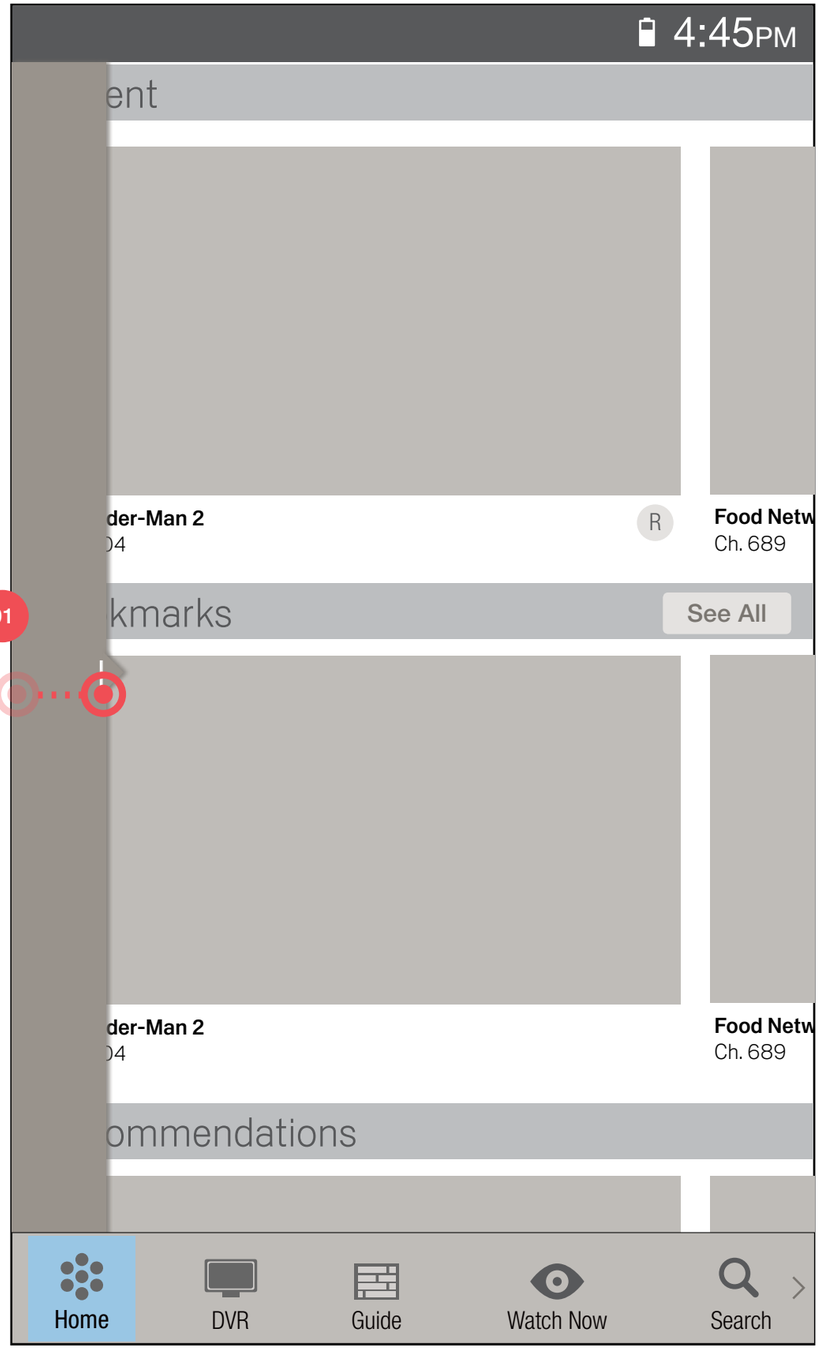
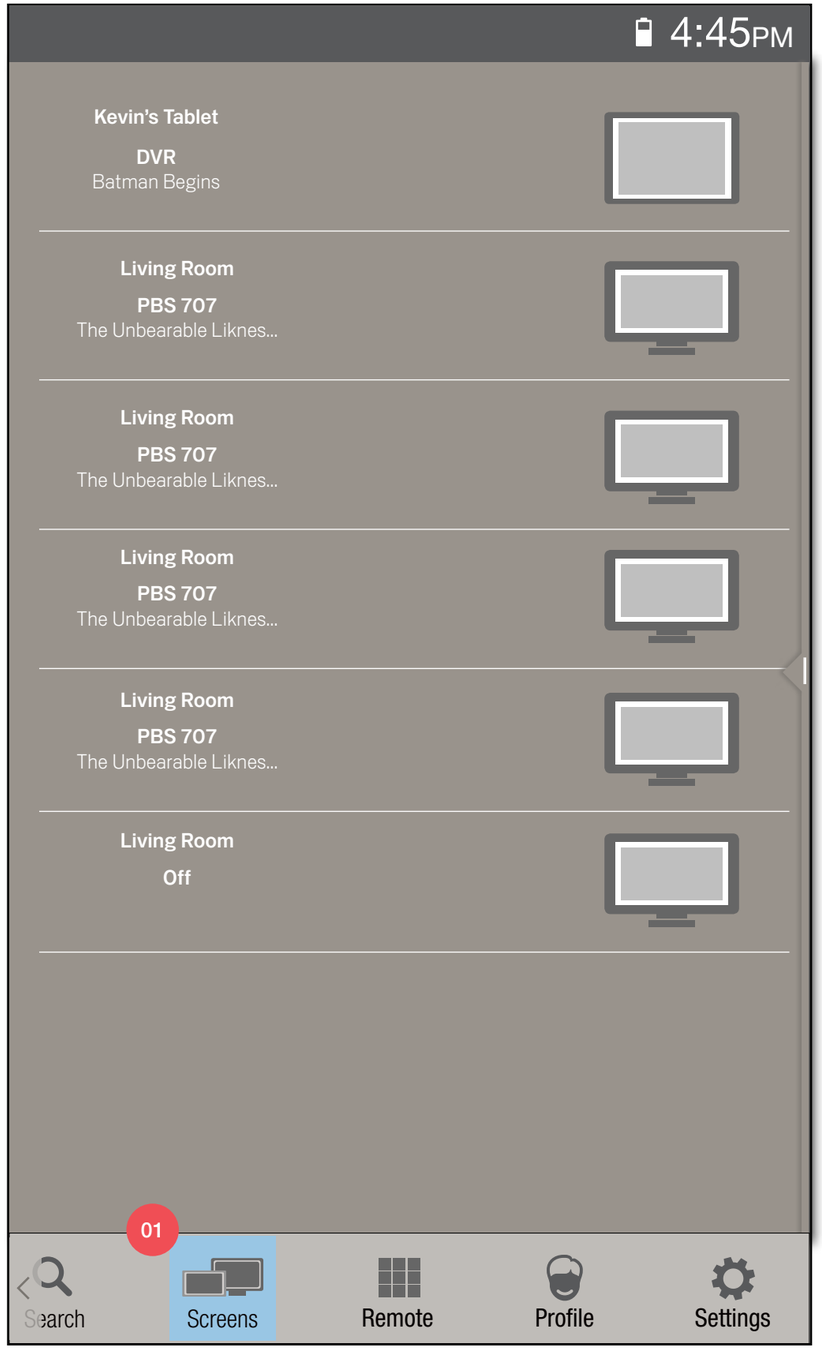
3) Tap on the Screens menu item in the main nav.
Both options will bring out the Screens tray.

If the user hasn't dragged and dropped anything to the tray and the tray is opened, the user simply uses the Screens overlay to manage content on other devices. ie: Moving something from one TV to another, or from one TV to a tablet.



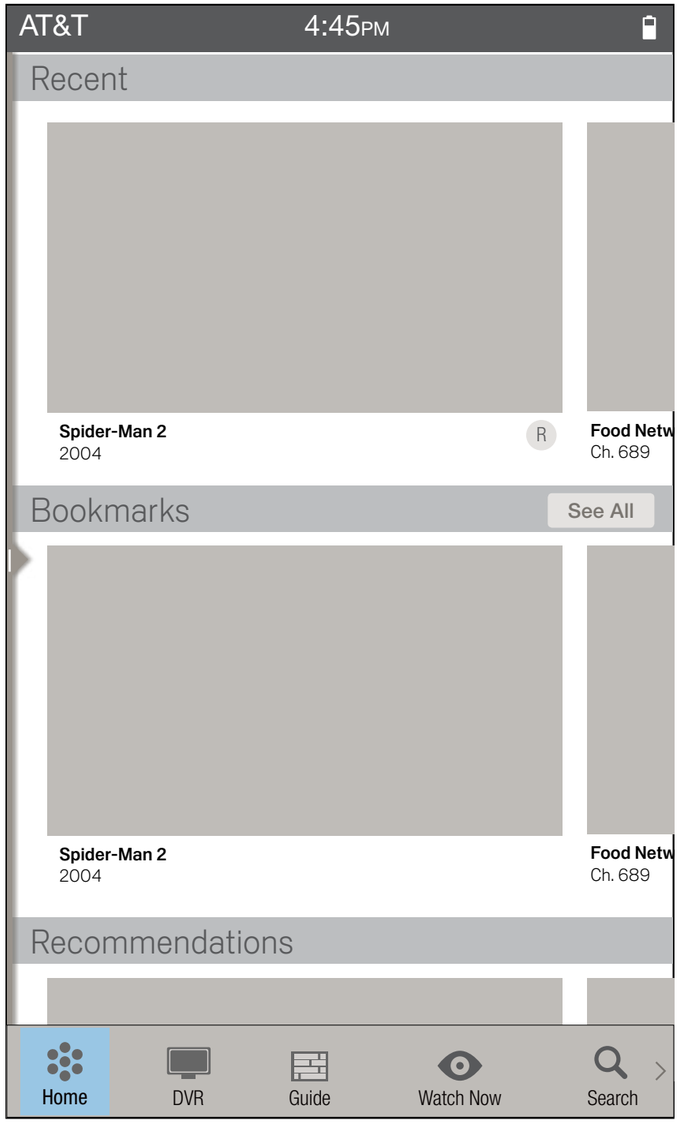


iOS Translation

iOS iPhone

iOS for iPhone translation is more minor than for tablet/iPad.
Placement of the navigation between Android and the iPhone remains the same, so no major differences there. The addition of an integrated back or close button throughout the experience still remains.

Main Navigation
Standard Placement for navigaion in iOS is at the bottom in both landscape and portrait modes.



iOS iPhone

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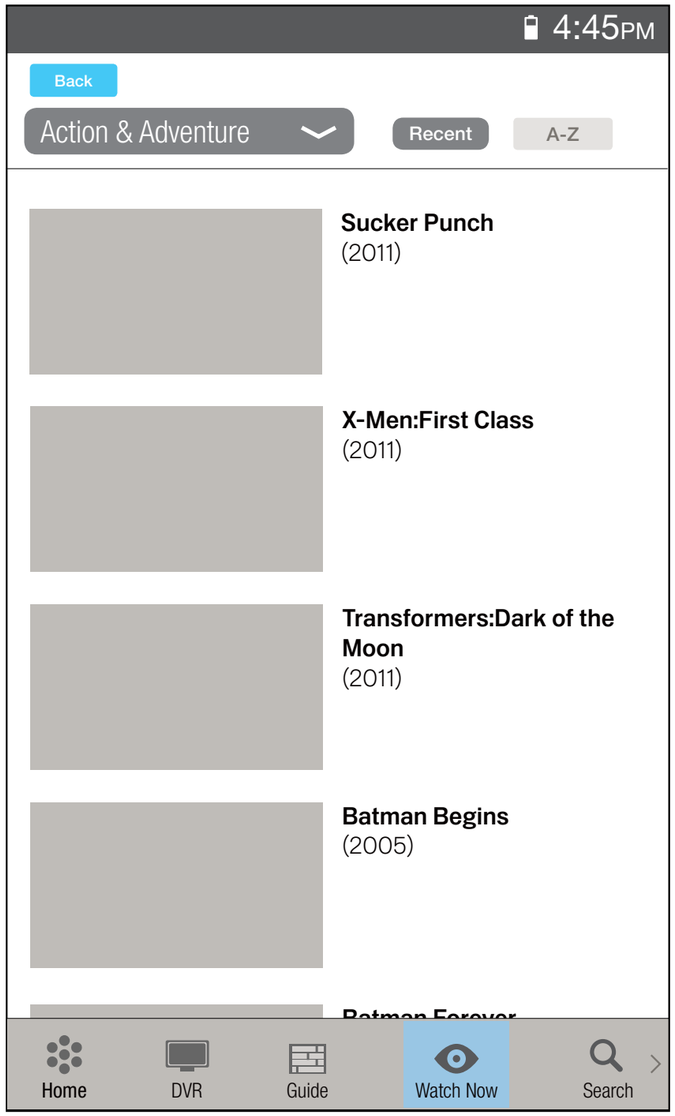
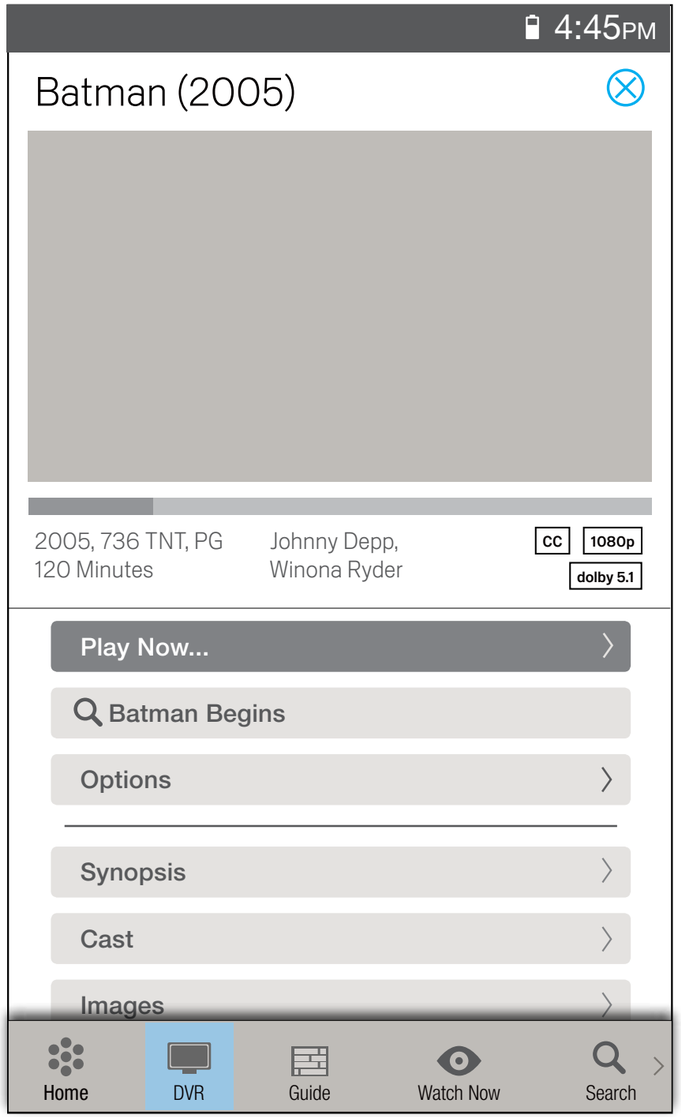
Placement of the navigation between Android and the iPhone remains the same, so no major differences there. The addition of an integrated back or close button throughout the experience still remains.

Back Button
An integrated Back button will be needed for any deeper level screens. ie: Watch Now / All Movies - Genre. As the user taps 'Action Adventure' to view all Action Adventure Movies, the Back button takes them back one level to the Genres list.



Back / CloseButton
Standard Placement for navigaion in iOS is at the bottom in both landscape and portrait modes.



Thank You

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